



## Your Hospice Lottery/make a smile lottery canvassing code of practice

Our lottery complies with the highest standards in quality assurance, governance, and compliance guidelines. Furthermore, we only work with partner organisations that adhere to these standards also.

We are members of the Lotteries Council, Fundraising Regulator and the Chartered Institute of Fundraising and comply to the code practice requirements of these organisations. We are a Gambling Commission licensed operator, and to retain our license we work within a strict set of guidelines including the protection of vulnerable people and social responsibility.

We constantly monitor our lottery fundraising teams through Team Leaders and Managers to ensure they are delivering a great service and promoting the lottery in a positive manner. Feedback is constantly monitored, and a thorough complaints policy is in place. All canvassers will have completed a rigorous training programme before they can work and represent the charities and hospices, we promote the lotteries for.

### Telephone Canvassing Information

We have a fantastic working relationship with our telemarketing agencies who provide telephone canvassing for our lotteries. Here is a full list of the numbers they use per charity/hospice:

Updated 25.03.2025

<b>YHL Halton Haven</b>	<b>MAS Heartbeat</b>
01928 240401	02380 013713
<b>YHL KEMP Hospice</b>	<b>MAS – Blesma, The Limbless Veterans</b>
01562 541150	<b>Upgrade campaign</b>
	02080 514434
<b>YHL Nottinghamshire Hospice</b>	
01156 663797	<b>MAS – Tenovus Cancer Care</b>
	<b>Upgrade campaign</b>
<b>YHL Zoe’s Place Baby Hospice Middlesbrough</b>	02920 026 272
01642 049701	
<b>YHL Zoe’s Place Baby Hospice Coventry</b>	
02475 103648	
<b>YHL St Helena Hospice</b>	
01206 355239	
<b>YHL Arthur Rank Hospice Charity</b>	
01223 483603	
<b>YHL Noah’s Ark Children Hospice</b>	
02037 477856	

Calls are made Monday to Friday between the hours of 9am and 6pm.

They call numbers a maximum of 2 times a day (with a minimum four-hour gap) and a maximum of six times in total over a six month period.

All calls are filtered through the Telephone Preference Service (TPS).

Call agents are trained constantly to ensure the highest level of customer service is apparent and calls are constantly monitored.

## **Outdoor Canvassing Information**

Your Hospice Lottery/make a Smile Lottery ensure that all canvassers promoting the lottery through venue or door to door sales have been sufficiently trained and understand the desire for high levels of customer service. All canvassers will have:

- Received Gambling Commission Training.
- Read and signed risk assessments.
- Read and signed the Fundraiser Procedure, which adheres to government and Chartered Institute of Fundraising compliance.
- Adhere to all social distancing measures.

Door to door canvassing is only permitted Monday to Friday between the hours of 10am and 6pm. Canvassing at venues can occur Monday to Saturday.

Further information on our fundraisers can be found on our website and all canvassers will always have identification on them.

We constantly review our canvasser policies and guidelines to ensure the best possible service we can provide. If you have any queries please contact us:

**Your Hospice Lottery:** 0800 285 1390, [lottery@yourhospicelottery.org.uk](mailto:lottery@yourhospicelottery.org.uk)

**make a smile lottery:** 0300 303 4500, [hello@makeasmilelottery.org.uk](mailto:hello@makeasmilelottery.org.uk)